

EDITORIAL CONTENT

Special Supplement of the weekly publication *La Agencia de Viajes Argentina* which offers a specific treatment of certain destinations and/or products. Carefully presented in full color and collectible format, it is an effective way of communication for destinations, companies and products to take their message to whom they want to reach.

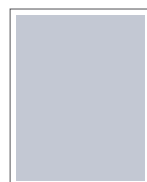
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8 titles annually. Joint distribution with the weekly publication of *La Agencia de Viajes Argentina*, with personalized delivery through subscription to professionals in tourism and in hand to workshop attendants.

Total: 5,200 copies.

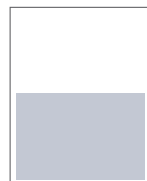


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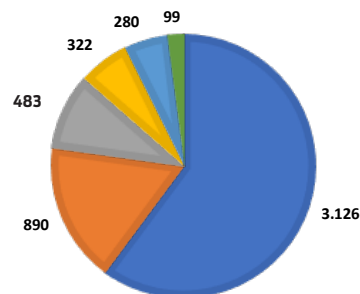


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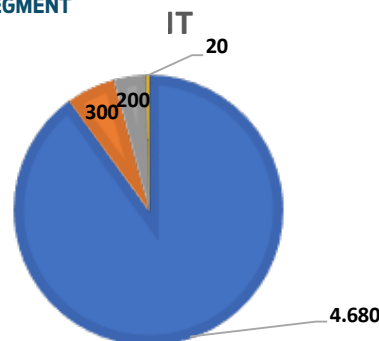
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- Mendoza
- Patagonia
- OTHERS



DISTRIBUTION BY SEGMENT

- TRAVEL AGENCIES
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EDITORIAL CALENDAR

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- Ski in Argentina and Chile**
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- Luxury Travel**
- Destination USA**

BOOKING AND DELIVERY OF ARTWORKS

Space booking must be made 10 working days prior to the date of publication and originals must be submitted 5 days in advance. Originals will be provided by the advertiser or its advertising agency.

TECHNICAL SPECIFICATIONS

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FILE FORMATS

Digital files at 300 dpi • jpg, pdf or tiff format in CMYK. Vectorial files: pictures at 300 dpi, typographies converted to curves (EPS, PDF, AI or CDR format). Ask about FTP.

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